Keolis extends its footprint in the US with a new bus contract in Virginia to carry 4 million passengers per year

- Keolis has been awarded a new contract to operate and maintain a bus network in Virginia from 1 November 2020 for a period of five years.

- This contract, awarded by the Potomac and Rappahannock Transportation Commission (PRTC), occurs a month after it awarded Keolis a five-year extension to its current contract to operate the Virginia Railway Express commuter rail.

- This reflects the confidence of PRTC in Keolis as a multimodal operator to enhance passenger experience and extends Keolis' bus footprint in the US where it operates around 1,000 buses across the country.

10 July 2020 – The PRTC Board of Directors has awarded Keolis a five-year contract worth approximately 110 million euros to operate and maintain its OmniRide bus service in Virginia from 1 November 2020.

OmniRide serves William County and its surrounding areas, which count 4.6 million inhabitants who use both the local and commuter bus service into Washington, D.C. A total of 166 buses, adapted for people with reduced mobility, will run on the network which features 26 routes and includes 17 park-and-ride car parks. They will carry around four million passengers per year.

In responding to a competitive procurement, Keolis highlighted its extensive knowledge of the region as the operator of Virginia Railway Express (VRE) and its nationally and internationally renowned expertise in operating and maintaining bus services. Following the award, Keolis will now bring its safety-focused and passenger-centric approach to operating OmniRide’s commuter, local and paratransit service and to maintaining PRTC’s assets.

Keolis, which will integrate 237 new employees, has already begun changeover activities to ensure a smooth transition.

PRTC is also responsible for the VRE commuter rail service, in partnership with the Northern Virginia Transportation Commission, which is operated by Keolis and was recently extended by five years.

“We are excited to work with Keolis. Their team know the region, the expectations, and where we want to go as a service and organization. It’s an exciting time to be a part of OmniRide,” said PRTC/OmniRide’s Executive Director Dr. Bob Schneider.

“We are delighted that the PRTC, our partner of 10 years, has again placed its trust in us with the
award of the OmniRide bus network," said Bernard Tabary, CEO International at Keolis Group. “They can be reassured that we will focus on safety, continuous improvement, innovation, employee engagement and transparency. Drawing on our international track record as a multimodal operator, we are committed to offering OmniRide passengers a top quality mobility option offering a safe and reliable alternative to private car use and thereby helping to reduce congestion and pollution”.

“OmniRide plays such a critical role in the mobility of residents of Northern Virginia. We are thrilled to have this opportunity to bring our multimodal, customer-focused expertise to the PRTC with the addition of OmniRide’s transit services to our portfolio,” said Keolis North America President and CEO Clement Michel. “The Washington D.C. and Northern Virginia metropolitan region is incredibly important to us as it is where Keolis began in the U.S. and the PRTC was one of our first U.S. partners through the VRE contract. We look forward to supporting OmniRide’s leadership and passengers bringing world-class service, innovation, and safety as they travel throughout the region.”

Keolis in North America

Keolis has been present in North America since 2002, where it carries 116 million passengers on modes including fixed route, paratransit, tram and commuter rail services in 21 cities. Keolis employs 6,000 people in the US and Canada.

About Keolis

Keolis is a pioneer in developing public transport systems and works alongside public decision-makers who want to turn shared mobility systems into levers to enhance the appeal and vitality of their regions. A world leader in operating automated metro and tramway systems, Keolis is supported by a sustained and open innovative policy alongside all of its partners and subsidiaries –Kisio, EFFIA, Keolis Santé and Cykleo –to bolster its core business and develop new innovative and bespoke shared mobility solutions, including trains, buses and coaches, trolleybuses, shared car solutions, river and sea shuttle services, bike share services, car sharing, fully electric driverless shuttles and urban cable cars. In France, Keolis is the second largest parking company through its subsidiary EFFIA, and the country’s leading medical transport solution since the creation of Keolis Santé in July 2017. The Group is 70%-owned by SNCF and 30%-owned by the Caisse de Dépôt et Placement du Québec (Quebec Deposit and Investment Fund), and employs some 68,500 people in 15 countries. In 2019, it posted revenue of €6.6 billion. In 2019, 3.4 billion passengers used one of Keolis’ shared mobility services. www.keolis.com

* Australia, Belgium, Canada, China, Denmark, France, Germany, India, the Netherlands, Norway, Qatar, Senegal, Sweden, the United Kingdom and the United States.

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