PRESS RELEASE
Paris, 3 September 2018

Keolis acquires Open Tours Group in Belgium to expand company’s share of local transport market

On 23 August 2018, Keolis’ Belgian subsidiary has signed a partnership with Open Tours Group (OTG) for the 100% acquisition of four of its companies, which specialise in airport transport for passengers and crew members. With this new acquisition, Keolis Belgium enlarges its public transport activities, which also include school and tourism transport.

The activities related to the new acquisition currently have a turnover of 17 million euros, with 380 employees and 180 vehicles. Marc Renouprez, International Director Continental Europe at Keolis, declared: “We are very proud to have been entrusted this mobility service and are fully committed to continuing its success story. Both companies will benefit from this merger as it will result in many operational synergies and increase the level of service for its passengers. Keolis aims to preserve the identity of Open Tours while sharing its standards as a pioneer of shared mobility and its expertise as an operator and integrator of all transport modes.”

Alexander Dochy, Managing Director of OTG, will take up an advisory role in the integration process and transition to the new management team. His experience and involvement in the activities, combined with Keolis’ expertise in mobility, will make it possible to respond much better to the growing demand for quality services.

Present in Belgium since 2008, Keolis is the leading private operator of passenger road transport in Belgium. With this new acquisition, Keolis will have around 3,000 buses and coaches in the country being used for public transport, school services, tourism and airports, and will expand to around 3,500 employees. Keolis also currently provides taxi services in Liège (41 vehicles) and manages three travel agencies.

Keolis
Leading the way in public transport, Keolis partners with public decision makers to make shared mobility an asset for cities and their communities. Internationally recognised as the leading operator of trams and automated metros, Keolis adopts an innovative approach with all its partners and subsidiaries (Kisio, LeCab, EFFIA, Keolis Santé and Cykleo) to develop new forms of shared and customised mobility, and reinforce its core business across a range of transport modes including trains, buses, coaches, trolleybuses, shared private hire vehicles, river shuttles, ferries, cycles, car sharing services, electric autonomous vehicles and urban cable cars. In France, Keolis is now the leader in medical transport services through the creation of Keolis Santé in July 2017 and positioned as the number two car park operator, through its subsidiary EFFIA.

The company is 70% owned by SNCF and 30% by the Caisse de dépôt et placement du Québec (CDPQ). Keolis employs 63,000 people in 16 countries and recorded revenue of 5.4 billion euros in 2017. Each year, over 3 billion passengers worldwide use one of the shared mobility services offered by Keolis.

1 City sightseeing activities are not included
Historically based in France, Keolis has expanded its operations in Germany, Australia, Belgium, Canada, China, Denmark, India, Luxembourg, Norway, the Netherlands, Portugal, Qatar, Sweden, the UK and the USA.

CONTACTS

Marsid GREENIDGE  
Director International Communications & Public Affairs  
Tel.: +33 (0)1 71 32 92 15  
Marsid.greenidge@keolis.com

Linda HUGUET  
International Communications Manager  
Tel.: +33 (0)1 71 32 98 43  
Linda.huguet@keolis.com