Keolis reinforces its parking activity with the acquisition of Mypark in Belgium by its subsidiary EFFIA

- Keolis, a global mobility integrator, consolidates its ambitions in parking, a lever for developing the mobility chain, with the acquisition of Mypark, a historic actor in parking in Belgium.

- With this operation, EFFIA reaches a major milestone in its international development strategy, becoming the 4th largest operator on the parking market in Belgium with more than 32,000 parking spaces managed.

- Julien Verdin is appointed Managing Director of Mypark.

Keolis’ subsidiary EFFIA offers on-street parking management solutions for all types of structures including underground, multi-level and enclosed parking lots and Park and Ride facilities. EFFIA accompanies local authorities, public infrastructure managers and private developers in their parking-related projects with the aim of integrating parking as a key element within a comprehensive mobility offer.

In addition to parking, EFFIA also implements alternative solutions to traditional car use (in particular carpooling, carsharing, bike racks and public transport connections).

Present in 190 cities in France and Belgium, EFFIA, which has 1,100 employees, manages 500 car parks and more than 250,000 parking spaces, four times more than when it was taken over by Keolis in 2010.

Present in Belgium since 2017

In 2017, EFFIA laid the foundations for its development in Belgium with the acquisition of Alfa Park and Parkeren Roeselare, before winning a first major contract with the CERIA-COOGI car park supply and service contract, organised by Parking Brussels, in February 2019.

With the acquisition of Mypark, Belgium's long-standing parking operator, EFFIA pursues its development in the country. Created in 1975 and owned by the Bailly and Wolf families, Mypark manages 22 car parks representing a total of 12,500 spaces in six of Belgium's main cities (Antwerp, Brussels, Liège, Louvain, Louvain-la-Neuve and Namur).
Thanks to this operation, EFFIA now has more than 32,000 parking spaces under management, including more than 8,000 on-street spaces, in 30 cities in Wallonia, Flanders and the Brussels-Capital Region.

To support EFFIA’s growth in Belgium, Julien Verdin who has a long experience in the parking business in the country, was appointed Managing Director of Mypark on 28 November 2019. His main task will be to pursue the development of the Group’s activities in Belgium. Julien Verdin joins EFFIA’s Management Committee.

About Keolis

Leading the way in public transport, Keolis partners with public decision makers to make shared mobility an asset for cities and their communities. Internationally recognised as the leading operator of trams and automated metros, Keolis adopts an innovative approach with all its partners and subsidiaries (Kisio, EFFIA, Keolis Santé and Cykleo) to develop new forms of shared and customised mobility, and reinforce its core business across a range of transport modes including trains, buses, coaches, trolleybuses, river shuttles, ferries, cycles, car sharing services, electric autonomous vehicles and urban cable cars. In France, Keolis is now the leader in medical transport services through the creation of Keolis Santé in July 2017 and positioned as the number two car park operator, through its subsidiary EFFIA. The company is 70% owned by SNCF and 30% by the Caisse de dépôt et placement du Québec (CDPQ). Keolis employs 62,200 people in 15 countries* and recorded revenue of 5.9 billion euros in 2018. Each year, over 3 billion passengers worldwide use one of the shared mobility services offered by Keolis. www.keolis.com

*Historically based in France, Keolis has expanded its operations in Australia, Belgium, Canada, China, Denmark, Germany, India, Norway, the Netherlands, Qatar, Senegal, Sweden, the UK and the USA.