

## PRESS RELEASE

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### Keolis renewed to operate the public transport network of the Epinal conurbation authority

- On 8 July 2019, elected officials of the Epinal conurbation authority (CAE – Communauté d'Agglomération d'Epinal), renewed their confidence in Keolis Group to operate the public transport network *Imagine*.
- This new 6-year public service concession begins on 1 January 2020. It will generate cumulative revenues of approximately 30 million euros.
- Keolis, which has operated the network since 2012, will be tasked with developing the transport offer in the region, notably by setting up evening transport services and developing a passenger information system.
- By the end of the contract, Keolis is committed to increasing the number of network users by 12% and revenues by 11% across the entire network.

Following a call to tender, the community council of the Epinal conurbation authority (in the east of France) has chosen to renew Keolis to operate and maintain its urban public transport service, *Imagine*. The aim of this new contract is to offer a more appealing, more connected form of mobility to the 45,000 residents of the five municipalities of the conurbation<sup>1</sup> served.

#### A strengthened mobility offer

Mainly composed of seven urban routes, the new network will offer, as of 2020, **new evening transport services on Thursdays, Fridays and Saturdays**. Two departures, the first at 10.30pm and the second at 11.30pm, will facilitate returns from the city centre's recreational areas (restaurants, cinemas, theatre, etc.).

#### A more connected network

A **new ticketing system** has been deployed since August 2019, prior to the introduction of **open payment** in 2020. This solution will enable passengers to pay for and validate their journeys directly, using their contactless payment card or smartphone.

Furthermore, a new **passenger information display system** (PIDS) will improve passenger information by means of screens in the region's main hubs of activity (SNCF station, regional hospital and shopping centres), notably indicating the timetables of inter-regional networks, including the regional TER routes, and thus facilitating connections.

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<sup>1</sup> Epinal, Golbey, Chantraine, Dinozé and Jeuxey.

This system will be supplemented by the **installation of 12 passenger information terminals**, synchronised with the PIDS to indicate bus arrival times at the major stops of the network in real-time.

Passenger information will also soon be enhanced thanks to the **launch of a mobile app** indicating arrival times in real-time.

## A network focused on the energy transition

Keen to promote more sustainable mobility, the CAE and Keolis will carry out **the complete renewal of the existing vehicle fleet** with the introduction of 25 *mild hybride* buses between 2020 and 2023.

## The new Imagine network: key figures

- 25 buses and 2 shuttles including a 100% electric Bluebus
- 65 employees
- 1.2 million km covered every year
- 3 million annual passengers
- 1.2 million euros of revenue forecast in 2025

## About Keolis

Leading the way in public transport, Keolis partners with public decision makers to make shared mobility an asset for cities and their communities. Internationally recognised as the leading operator of trams and automated metros, Keolis adopts an innovative approach with all its partners and subsidiaries (Kisio, EFFIA, Keolis Santé and Cykleo) to develop new forms of shared and customised mobility, and reinforce its core business across a range of transport modes including trains, buses, coaches, trolleybuses, river shuttles, ferries, cycles, car sharing services, electric autonomous vehicles and urban cable cars. In France, Keolis is now the leader in medical transport services through the creation of Keolis Santé in July 2017 and positioned as the number two car park operator, through its subsidiary EFFIA. The company is 70% owned by SNCF and 30% by the Caisse de dépôt et placement du Québec (CDPQ). Keolis employs 62,200 people in 15 countries\* and recorded revenue of 5.9 billion euros in 2018. Each year, over 3 billion passengers worldwide use one of the shared mobility services offered by Keolis. [www.keolis.com](http://www.keolis.com)

*\*Historically based in France, Keolis has expanded its operations in Australia, Belgium, Canada, China, Denmark, Germany, India, Norway, the Netherlands, Qatar, Senegal, Sweden, the UK and the USA.*

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