

PRESS RELEASE

Paris, 1 October 2020

Keolis appointments

Laurence Eymieu, appointed Managing Director of Keolis Lyon
Laurent Verschelde, appointed Deputy Managing Director of Keolis,
responsible for the "Grand Urbain" branch
Nathalie Juston, appointed south-eastern Regional Director of Keolis
Pierrick Poirier, appointed Managing Director of Keolis Bordeaux Métropole

- **Laurence Eymieu** has been appointed Managing Director of Keolis Lyon, effective as of 19 October 2020. Building on more than 20 years' experience in the passenger transport sector with Keolis, the SNCF and the RATP, and drawing on her in-depth knowledge of the challenges facing Lyon and its surrounding areas, she will be tasked with overseeing operation (on behalf of the SYTRAL, Lyon's public transport authority) of the **TCL** (Lyon public transport) – the largest urban transport network that Keolis operates in France. She will be taking over from Pascal Jacquesson who is retiring after nearly 40 years with the Group. Since 2016, she has served as Deputy Managing Director of Keolis, responsible for the "Grand Urbain" branch.¹
- **Laurent Verschelde**, who will be taking over from Laurence Eymieu, has been appointed Deputy Managing Director of Keolis, responsible for the "Grand Urbain" branch, effective as of 19 October 2020. As such, he will join the Group's Executive Committee. He will manage the subsidiaries in charge of operating the urban transport networks for metropolises and urban communities of 200,000 to 400,000 residents. Since 2018, he has served as Keolis' Regional Director for the south-east.
- **Nathalie Juston** will take over from Laurent Verschelde, heading up the south-eastern regional division for the Territories branch, effective as of 1 January 2021. She will be in charge of intercity activities and urban networks for medium-sized cities in France's Burgundy-Franche-Comté, Auvergne-Rhône-Alpes and Southern regions. This regional division is made up of 39 urban and intercity subsidiaries. Previously, Nathalie served as SNCF's Human Resources Director.
- **Pierrick Poirier** has been appointed Managing Director of Keolis Bordeaux Métropole, effective as of 1 October 2020. His mission will be to manage, on behalf of Bordeaux Métropole, the operation of the **TBM** public transport network. After 30 years of experience at Keolis, he was since 2017 Managing Director of SETRAM, a joint-venture between RATP Dev and the Algerian government in charge of operating tramways in Algeria.

¹ Keolis' "Grand Urbain" branch comprises the public transport networks of Aix-en-Provence, Amiens, Bayonne-Biarritz, Besançon, Caen, Chambéry, Dijon, Nancy, Orléans and Tours, as well as those of Le Mans, Metz, Pau and Strasbourg, for which Keolis provides technical support.

- He will be taking over from Eric Moinier, who joins Keolis' International Division as a Project director. Drawing on several years of international experience – in India in particular, where he spent six years managing the Hyderabad metro network –, Eric will bring his operational expertise which will be valuable for Keolis' international development.

Laurence Eymieu, new Managing Director of Keolis Lyon

Laurence Eymieu is a graduate of the *Institut d'Etudes Politiques de Paris* and has a Master's degree in business law. She began her career in 1986 working with France's *Assemblée Nationale* as a project manager. In 1995, she joined the staff of the **Secretary of State for Transport** (Anne-Marie Idrac) as *Technical adviser*, and then worked for the office of the **Minister of Regional Planning, Urban Development and Integration** (Jean-Claude Gaudin).

In 1998, she was appointed *Director of communications* for **Lyon and the Lyon Urban Community** for the launch of the city's first two tramway lines.

In 2002, she was appointed *Chief of staff* for the **RATP's** Chief Executive Officer. In 2006, Laurence Eymieu joined the **SNCF** and served in a number of roles: initially, she was at the Group's head office (*Chief of staff for the CEO, Director of corporate relations and Director of development and Stations & Connections*), before occupying a number of positions at regional level.

Since 2016, Laurence Eymieu has served as *Deputy Managing Director* of **Keolis**, responsible for the "Grand Urbain" branch.

Laurent Verschelde, new Deputy Managing Director of Keolis, responsible for the "Grand Urbain" branch

Laurent Verschelde (55 years old) graduated from the Lyon Ecole Centrale Engineering School in 1989 and began his career in 1990 with **Air Liquide**, first in Tokyo, then in Lille.

In 1996, he joined the **SNCF** to run the Rungis sales office as a *Centre manager* (Massy, Châlons-sur-Saône and Amiens). In 2016, he was put in charge of the pilot project to create the first Freight division in Lille, before being appointed *Director of Freight – Coal and Steel* (2008-2013).

In 2013, Laurent Verschelde joined **Keolis** as *Managing Director* for **Keolis Dijon**. Since October 2018, he has been *south-eastern Regional Director of the Territories branch*.

Nathalie Juston, new south-eastern Regional Director of Keolis

With a Master's degree in business economics and a post-graduate diploma in marketing from the University of Montpellier (1990), Nathalie Juston has nearly 30 years of experience with the **SNCF**.

Nathalie Juston served as *communications manager and in charge of sales* for the **Mediterranean TGV** project between 1996 and 2001 and then spent four years in charge of *marketing and sales* for the **East European TGV** project (2001-2005).



She continued her career as *Director of controller centres* for **Paris Saint-Lazare**, then as *Director of the Drivers' centre* for six years (2006-2012), before being appointed the **SNCF's Director of driver human resources**.

Between 2014 and 2017, Nathalie Juston was *Director of **SNCF Mobilités for Brittany and Director of regional train operations***.

Having served as *Director of Reliability* for **SNCF Mobilités**, in 2018 she was appointed *Deputy director of human resources* for the **SNCF** Group, before being promoted to *Director* in September 2019 of the SNCF's holding company which has 11,000 employees

Pierrick Poirier, new Managing Director of Keolis Bordeaux Métropole

Pierrick Poirier (55 years old) has a Corporate MBA from EM Lyon business school. He began his career in 1986 with **Keolis**, serving as product manager before being promoted to Marketing manager in Rennes.

Over a period of nearly 15 years, he served as Director of several of the Group's transport networks, in particular for the *Compagnie des Bus Alençonnais* (1996-2001), the *Compagnie des Transports de la Région de Belfort* (2001-2006), for Keolis Besançon (the subsidiary tasked with running the urban community's transport network for the Greater Besançon region) (2006-2010) and then Keolis Orléans Val de Loire (2012-2017).

In 2017, he took over as head of the **SETRAM**, a joint-venture between RATP Dev and the Algerian government, tasked with commissioning and operating all of the tramways in six Algerian cities (including Algiers, Oran and Constantine).

About Keolis

Keolis is a pioneer in developing public transport systems and works alongside public authorities who want to enhance shared mobility systems to grow the appeal and vitality of their regions. A world leader in operating automated metro and tramway systems, Keolis and its partners and subsidiaries Kisio, EFFIA, Keolis Santé and Cykleo support the core business with innovations offering new and bespoke shared mobility solutions for modes including trains, buses and coaches, trolleybuses, shared car solutions, river and sea shuttle services, bike share services, car sharing, fully electric driverless shuttles and urban cable cars. In France, Keolis is the second largest provider of parking management solutions through its subsidiary EFFIA, and the country's leader in medical transport since the creation of Keolis Santé in July 2017. The Group is 70%-owned by SNCF and 30%-owned by the Caisse de Dépôt et Placement du Québec (Quebec Deposit and Investment Fund), and employs 68,500 people in 15 countries. In 2019, it posted revenue of €6.6 billion. In 2019, 3.4 billion passengers used one of Keolis' shared mobility services. www.keolis.com

* Keolis is well-established in France and also operates in Australia, Belgium, Canada, China, Denmark, Germany, India, the Netherlands, Norway, Qatar, Senegal, Sweden, the United Kingdom and the United States.

CONTACT

Linda Huguet

International Communications Manager

+33 (0)1 71 32 98 43

Linda.huguet@keolis.com